

Strategic Plan Community Consultation

Brant Historical Society

A series of horizontal lines in teal and white, stacked and slightly offset, extending from the left edge of the slide towards the right.

Purpose of the Meeting

- To solicit feedback from the board, membership, and community to ensure we are responding to needs of the organization accordingly
- Have some activities to focus on each point for context and discussion
- To chat in small groups and share with the group
- Have some fun!

Mission Statement

The Brant Historical Society seeks to broaden understanding of our community and its people by exploring our heritage within the Brant area through innovative partnerships and learning opportunities thereby building a more inclusive and tolerant society.

Value Statements

- **be involved** with our community and that doing so means we will be inclusive and respectful of diverse values and beliefs,
- **seek partnerships** and share knowledge and expertise.
- **be accessible and accountable** by ensuring our programs and services achieve stated outcomes,
- **respond** to the needs of our community by working in collaboration with others to address those needs,

Value Statements

- **strive to achieve the highest standards** in museum operations and ethical practices,
- **be innovative, creative, and willing** to take risks necessary for our organization to thrive,
- **support continual learning** for volunteers and staff which is critical to our development as individuals and as an organization,
- **be responsible and accountable** for achieving our Mission through teamwork and collaboration; and,
- **commit** to continuing sustainability.

Development of Draft Plan

Brief Background

Background leading to Strategic Plan

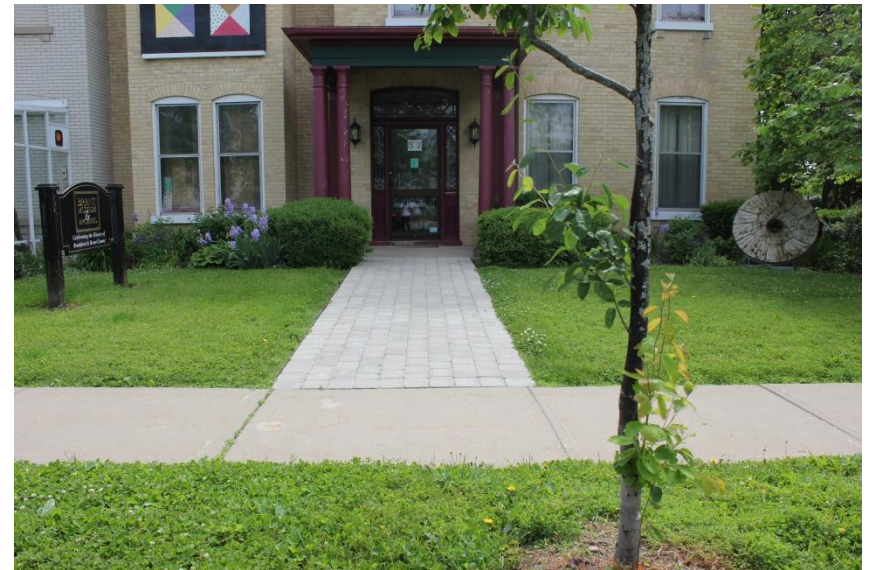
- Stems from initial conversations after the mass deaccession project completed in November 2017
- Improvements in Archives a recognized need
- Drafted at end of 2018 and coincides with funding cycle
- An interest to solicit feedback from the board, membership, and public

Points of the Plan

Museum Infrastructure

Infrastructure Development

- In 2017, we replaced the deteriorating walkway leading up to the museum



Infrastructure Development

- In 2017, we replaced the deteriorating walkway leading up to the museum
- In 2018, we upgraded our server as we were in danger of losing our digital records and database



Infrastructure Development

- In 2017, we replaced the deteriorating walkway leading up to the museum
- In 2018, we upgraded our server as we were in danger of losing our digital records and database
- In 2019, we removed knob and tube wiring from the building.



Infrastructure Development

- In 2017, we replaced the deteriorating walkway leading up to the museum
- In 2018, we upgraded our server as we were in danger of losing our digital records and database
- In 2019, we removed knob and tube wiring from the building.
- Later this year we will also replace the roof
- This has taken an active investment by the Board



What the plan says ...

- The BHS will identify needed infrastructure and produce a long term capital plan for the museum.
- The BHS will apply for funding to ensure capital projects can occur.
- The BHS will have an expansion plan in place by the end 2021.



What do you think the museum needs?

- Using the drawing provided, suggest things that the museum should improve in terms of capital infrastructure.
- Take 10 minutes to discuss at your group
- Think about one thing that the museum **should** do and one thing the museum **should not** do
- Share after our discussion

Points of the Plan

Accessible Digital Collections

Accessible Digital Collection

- After the mass deaccession, the archives were noticed as a priority to improve collections management, access to researchers and the public, and future publication development
- Winter of 2018 saw the trial of the first collections in the museum, while we refined our system, and visited the County of Brant Library



First year results

- Created nearly 500 GB of data
- Added 4,069 Records
- Frank Adams Negatives
- George Foster & Sons
- Waterous Advertisements
- Metermen's Association
- William Raymond Collection
- Sheridan Place Widow's Home
- Earl Scarrow – Cordage
- Dr. James Holley
- Audrey Haight
- Diana Rouke
- Wellington United Church
- Janzen Collection
- Phyllis Jennings
- H. L. Vansickle
- Digital Plans

SINCERE THANKS

To the electors,

Ladies and Gentlemen:-

Four years ago you did me the honour to elect me as your representative in the House of Commons. I said then that I was anxious to serve Brantford and should consider this duty a sacred trust. Immediately after my election I was offered a seat in the Senate, but I declined this personal honour and permanent position for the sake of serving the people of Brantford. I devoted my self to the best interests of the Community and people. No individual ever appealed to me in vain to take up any business with the Government.

In the interests of our manufacturers and people I voted against the Budget of 1924. In spite of this these same manufacturers not only opposed me but strongly influence need their men against my election.

The policy of my leader the Right Honourable W.L.Mackenzie King, was designed to benefit the whole Dominion. Its Country and employment for our people. It was designed in the interest of labourers and the consumer rather than the monistic capitalist. I shall never regret that I staunchly upheld for the cause and in the interests of the common people.

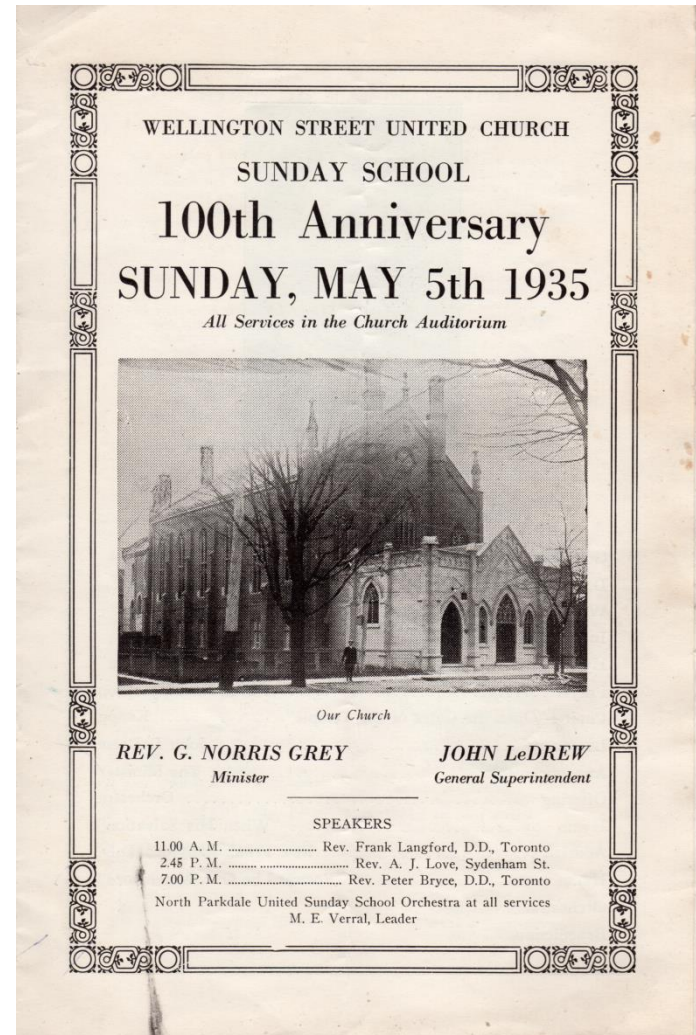
I rejoice that I retain the confidence of many of my fellow citizens and wish heartily thank every one who expressed this confidence with his or her vote. I specially desire to convey my heartfelt gratitude to those ladies and gentle men who worked so hard on my behalf. No candidate was ever supported by a more loyal band of workers and my feelings are expressed in the well known lines of Byron; /

"Here's a sigh for those who love me
And a smile for those who hate
Whatever sky's above me,
Here's a heart for every fate.

Yours faithfully,
W.G.Raymond

What the plan says ...

- Volunteers are helpful for organizing, number, and making finding aids
- Youth are more familiar with technology and useful for scanning
- Staff integrate the information into the database
- Each step along the way has some aspect of quality control



Sorting activity

- Used as a task for interviewing summer students
- Directions: Organize the series of sheets in the envelope into a system of file folders. Organize the items within each folder. You have 15 minutes.
- Prepare to share what you notice about organizing file folders
- Do you think this is a good use of our volunteer base?

Points of the Plan

Advocate for sustainability

Advocate for Sustainability

- In order to meet the organizations mandate, we require more secure and stable sources of funding from all three levels of government
- Municipality had outline updating funding as part of its 2014 municipal Cultural Plan
- The Province is currently review the museum funding envelopes with an anticipated Fall announcement of changes to take effect next year
- Federal Government released Moving Forward – Towards a Stronger Museum Sector last September
- Donations help offset costs of matching grant programs
- Need buy-in from the corporate community

What the plan says ...

- The Board will take an active role in advocating with Public Stakeholders.
- The Board will seek out corporate membership opportunities.
- The Board will initiate a donation campaign by 2021.



MOVING FORWARD – TOWARDS A STRONGER CANADIAN MUSEUM SECTOR

Report of the Standing Committee on Canadian Heritage

Julie Dabrusin, Chair

Discussion Questions

- What role does the Society play in advocating for sustainable museum funding?
- What role does the Board play in advocating for sustainable museum funding?
- What role do individuals members play?
- What role do businesses play?
- What role does the community play?
- On your 3-2-1 form, write 3 things we should do outside of the BHS, 2 things we should do inside of the BHS, and one thing we should not focus our time on.