

**Brant Historical Society  
Board of Directors Meeting  
September 24, 2024  
Brant Museum and Archives  
57 Charlotte St.,  
Brantford, ON**

**MINUTES**

**Present:** Murray Angus (President), Leisah Marie Jansen (Vice-President), Michael-Allan Marion (Secretary), Bill Hyde (Treasurer), Sarah Clarke, Pat Duern, Brian Moore, John Utley, Glad Woodburn.

**Staff:** Marion McGeein (Executive Director)

1. **Call to Order:** Meeting called to order at 6:30 pm.
  
2. **Approval of Agenda:**  
**Motion:** Moved by B. Hyde, seconded by P. Duern, that the agenda of the September 24, 2024 meeting be approved. **Carried unanimously.**
  
3. **Approval of Minutes:**  
**Motion:** Moved by L. Jansen, seconded by P. Duern, that the Minutes of the July 23, 2024 Board of Directors Meeting be approved. **Carried unanimously.**  
**Motion:** Moved by B. Hyde, seconded by B. Moore, that the Minutes of the September 3, 2024 Board of Directors Meeting be approved. **Carried unanimously.**
  
4. **Business Arising:**
  - i) Discussion Regarding Special Meeting – M. Angus said he was happy that the meeting went well concerning the issues that had to be dealt with.  
B. Moore said that the M. Angus and B. Hyde should be congratulated for conducting a good presentation. “Without your handling it could have been very difficult.” B. Moore also noted that he had received favourable comments in the newsletter.
  
  - ii) SWOT Analysis Next Steps – J Utley expressed that the organization is moving in a positive way and once we have our finances in order, let’s look again at where we are regarding the SWOT analysis.  
M. Angus raised the possibility of setting up a “Chase the Ace” fundraiser. He also noted the museum could hold a Business After Hours reception with members of the Chamber of Commerce Brantford-Brant and other groups.  
B. Hyde said the Society needs a focus on fundraising and marketing.

iii) Next Steps with the City – M. Angus reported on discussions with the city about the Society’s future concerning the Brant Museum at 57 Charlotte St.

**Motion:** Moved by B. Moore, seconded by B. Hyde, that the Board of Directors move in-camera to discuss a property matter. **Carried unanimously.**

**Motion:** Moved by B. Hyde, seconded by P. Duen, that the Board of Directors move ex-camera. **Carried unanimously.**

5. **Correspondence: None**

6. **Reports:**

A) Financial Report – The latest financial documents were circulated before the meeting.

B. Hyde covered the highlights. He also reported that the Brant Museum and Archives needs better security around the building. Homeless people are congregating around the building and presenting safety problems for staff.

**Motion:** Moved by G. Woodburn, seconded by P. Duern, that the financial report be accepted as circulated. **Carried unanimously.**

B) Enterprise Brant – B Hyde highlighted the report regarding the loan that is owed by Brant Historical Society to Enterprise Brant.

**Motion:** Moved by J Utley, seconded by G. Woodburn that the proposal regarding the balance of the principal of the said loan will be exchanged for a perpetual bond.

**Carried unanimously.**

C) Report n Meeting with Ana Olson – G. Woodburn updated the board regarding the meeting that was held with Ana Olson, Gallery Director at Glenhyrst Art Gallery of Brant, and members of the Brant Historical Society Directors.

**Motion:** Moved by G. Woodburn, seconded by B. Moore that the report be accepted as circulated. **Carried unanimously.**

D) Meeting with Dr. Patricia Kell of National Trust– Board members discussed a written report, prepared by B. Moore, that was distributed before the meeting, about the continuing agreement between the National Trust and the BHS regarding Myrtleville House Museum.

E) Executive Director’s Report – The report was distributed before the meeting.

Further to the report, M. McGeein highlighted that the museum will be closed from noon on Dec. 24, and will reopen on January 2, 2025.

**Motion:** Moved by M-A Marion, seconded by L. Jansen, that the Executive Director’s Report be approved. **Carried unanimously.**

7. **Business Arising from the Minutes: NONE**

8. **New Business:**

**A) Fundraising:**

M. Angus said the BHS needs to get itself financially in order before the board can concentrate on fundraising. The report that was presented by G. Woodburn on fund raising was also discussed. It was suggested that there needs to be something that people consider worth paying for. There was discussion about using Chase the Ace as a fundraising vehicle.

**Motion:** Moved by B. Hyde, seconded by G. Woodburn, that the Board pursue a Chase the Ace fundraiser to support the BHS. **Carried unanimously.**

**B) Marketing:**

It was decided that M-A Marion will develop a prospective marketing plan that would also contain one key branding statement.

9. **Future Agenda Items:**

A) Fundraising

B) Indigenous artifacts in the Museum's possession and how to repatriate them.

10. **Next Meeting:** The next meeting is on Tuesday, October 29, 2024 at 6:30 p.m.

11. **Adjournment:** The meeting was adjourned at 8:30 pm.